

AMBIENT INTELLIGENCE WITH S+S AND CLOUD COMPUTING

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ABSTRACT

In a new competitive ecosystem towards Green IT Ecosystems, we see a sizable shift in computing and the next shift-what we call Software + Services (S+S). S+S enables customers to continue to receive the benefits their on-premise investments are delivering today, and also take advantage of the ease and convenience of online access to services like email, document creation, sharing and management. But to realize the full benefit of S+S, customers need a platform that provides them with a world-class way of building, managing, deploying, and consuming services that are hosted in the cloud. And to deliver on this, we have evolved the server platform and .Net programming model to provide customers with a comprehensive services platform that consists of the key services that developers, business ISVs and web developers need to operate, connect and manage distributed applications - in a highly scalable and integrated way. We call this the AzureT Services Platform. Microsoft is leading the way for the industry to take advantage of the cloud with the AzureT Services Platform. Through internet scale, a familiar, flexible and open developer experience and a single programming model, Microsoft's platform will make it easy for developers to create a new class of applications that enable greater innovation, faster application development and deliver new ways of computing, all in the cloud. For business users, the cloud will enable them to drive results for their business at a global, internet scale, making them more competitive in the market place will driving down costs.

EDUCATION

Doctor of Philosophy (Computer and Engineering Management), Assumption University, Thailand, 1999. (Outstanding Performance of Prof.Dr.Srisakdi Charmornman Prize)

Master of Science (Computer and Engineering Management), Assumption University, Thailand, 1993. (Outstanding Performance of Prof.Dr.Srisakdi Charmornman Prize)

Master of Economics, Chulalongkorn University, Thailand, 1993.

Bachelor of Business Administration, Assumption University, Thailand, 1988.

RANGE OF EXPERIENCE

Dr. Prasopchoke has over 20 years of experiences from banking to manufacturing industry, from business consulting to technology solutions. He serves as National Technology Director in Microsoft Thailand. His domain is of innovation and technologies for tomorrow in enterprise and public sector, IT infrastructure & IS solutions. He also drives the technology policy debate, articulating our technology vision and strategy, demonstrating the value of innovation, advocating for the needs of our enterprise customers to platform decisions.

In Microsoft Thailand, he led Enterprise's Partner Team to grow business with partners and also drive Microsoft's Public Sector Market Opportunity by:

- Building a long term, trusted relationship with technology policy elites
- Driving the technology policy debate
- Articulating our technology vision and strategy
- Demonstrating the value of innovation
- Promote Security Solutions and secured environments
- Advocating for the needs of our enterprise customers
- Influencing our strategy and platform decisions

Dr. Prasopchoke is a key driver for an end-to-end solution and fosters on .NET a collaborative working relationship with enterprise customers. Work collaboratively with consultants, project managers, to develop consulting and project methodology, techniques, tools, and solutions. They are of related to:

- Financial Services Applications
- Modern Trade Solutions
- IT Security Solutions
- Disaster Recovery and Business Continuity Solutions
- IT/Servers Consolidation
- Data Warehousing/ Data Mining
- E-Business Solutions
- Customer Relationship Management
- Supply Chain Management
- Business Analytic and Business Intelligence
- IS/IT Solutions Development and Implementation